

Undergraduate

BACHELOR OF SCIENCE BUSINESS & TECHNOLOGY MAJOR

The University of Connecticut in Stamford now offers a four-year undergraduate business degree, a Bachelor of Science with a major in Business & Technology.

Consistently cited by *U.S. News & World Report* as one of the top universities in the country, UConn was recently ranked by *BusinessWeek* among the best business schools in the country, and the number one public business school in New England.

Why not make the University of Connecticut **your** choice.



203.251.8541
BSBT@business.uconn.edu
www.stamford.uconn.edu

Now offered in Stamford, UConn's new bachelor of science degree is a four-year, undergraduate business program designed to prepare future business leaders for the constant business and technological challenges of today's marketplace. The program combines a general business education with a special emphasis on the application of technology to modern-day business problems.

The curriculum's common body of knowledge contains an extended core of information technology courses for general managers and professionals interested a wide variety of different functional areas. Added to the core curriculum are courses required for the business & technology major, concentration courses, electives, and general education requirements to round out the degree.

Students may also choose to start a business degree at UConn Stamford and then finish at Storrs for a number of traditional business majors including Accounting, Finance, Health Care Management, Insurance, Management Information Systems, Marketing, and Real Estate.

Students must apply to the University of Connecticut according to standard University freshman and transfer procedures. Undergraduate freshman and transfer admission information, deadlines and application are available by visiting www.admissions.uconn.edu. Norwalk Community College transfer students should contact the NCC Business Department for further information and advisement.

For more information, call **203.251.8541** or send an email to **BSBT@business.uconn.edu**.

| CURRICULUM: | 120 CREDITS |
|--|----------------------|
| BUSINESS CORE | (27 CREDITS) |
| <input type="checkbox"/> Principles of Financial Accounting | ACCT 131 |
| <input type="checkbox"/> Principles of Managerial Accounting | ACCT 200 |
| <input type="checkbox"/> Business Law | BLAW 271 or 275 |
| <input type="checkbox"/> Financial Management | FNCE 201 |
| <input type="checkbox"/> Managerial and Interpersonal Behavior | MGMT 201 |
| <input type="checkbox"/> Strategic Analysis | MGMT 292 |
| <input type="checkbox"/> Marketing Management | MKTG 201 |
| <input type="checkbox"/> Business Information Systems | OPIM 203C |
| <input type="checkbox"/> Operations Management | OPIM 204 |
| INFORMATION TECHNOLOGY FOCUS | (9 CREDITS) |
| <input type="checkbox"/> Database Management | OPIM 205 |
| <input type="checkbox"/> Business Application Programming | OPIM 206 |
| <input type="checkbox"/> Internet Technologies and Electronic Commerce | OPIM 207 |
| PROFESSIONAL CONCENTRATIONS | (9 CREDITS) |
| Three additional 200-level business courses are required for this major. The school recommends that these three courses be concentrated in the same functional area, such as in Finance, Marketing, or Management. Such a concentration is optional however; the requirement can be met with nine credits of business electives. | |
| GENERAL EDUCATION REQUIREMENTS | SEE CATALOG |
| ELECTIVES | (Approx. 15 CREDITS) |