

Recognized for years as one of the top business programs in New England, UConn's Executive MBA Program employs a comprehensive, integrated curriculum that combines traditional business theory with emerging trends in today's dynamic, global business environment. Through the program you will develop the knowledge, ability and confidence to successfully lead your organization into the future.

Curriculum Topics

- Leadership and motivation
- Analysis of financial statements
- Managing organizational dynamics
- Effective statistics
- Market driven management
- Financial issues for today's managers
- Global business issues
- Cost analysis for decision making
- Corporate accountability and the legal environment
- Information systems for managers
- Emerging topics in business management

Program Format

- 16 courses (48-credits), 20-month program
- Classes meet on alternate weekends
- One-week "in-residence" program at the beginning of the program
- One-week international study trip at the end of the second semester
- Tuition and fees are all inclusive (typically paid in installments throughout the program) and include laptop and software, study trip, meals and breaks, books, notebooks, HBR cases, etc.
- Classes held in downtown Hartford and Stamford

Concentration Option

In addition to the general business management focus, UConn's EMBA Program offers a post-graduate concentration option. Participants interested in specializing in a particular business function or discipline can exercise the concentration option by taking an additional four courses in such areas as: Accounting, Finance, Information Technology, International Business, Management, Marketing, or Real Estate. Upon completion of the concentration, participants receive an Advanced Business Certificate which confirms their concentration.

The UConn School of Business: A Tradition of Excellence

Founded in 1941, the University of Connecticut School of Business has developed into one of the most comprehensive business schools in the nation, offering academic programs at the bachelors, masters, doctorate and advanced certificate levels, spanning five Connecticut locations—Storrs, Hartford, Stamford, Torrington and Waterbury.

The University of Connecticut:

- Ranks as a "Best Business School" – *Business Week*
- Ranks 23rd among public business schools, and 48th overall, for return on investment – *Forbes*
- Ranks 25th among public universities, and #1 in New England – *U.S. News & World Report*
- Is recognized as a "Top Business School" for 2004 – *The Wall Street Journal*

877.YES.EMBA

www.business.uconn.edu

UConn Executive MBA Program Sponsors Include:

A.W. Hastings and Company
 Abitibi Consolidated
 Aetna U.S. Healthcare, Inc.
 Aetna, Inc.
 AmeriCares Foundation, Inc.
 Andersen Consulting
 Ark Asset Management Co., Inc.
 AT&T
 Atlas Die, Inc.
 Avon Products, Inc.
 Bayer
 Becton Dickinson
 BIC Corporation
 Boehringer Ingelheim Pharmaceuticals
 Brand-Nu Laboratories
 Bristol-Myers Squibb
 Cadbury Beverages, USA
 Carastar Mill Group
 Chubb Specialty Insurance
 CIGNA
 CIGNA Retirement and Investment Services
 Citigroup
 Citizens Communications
 Clairol
 Comedy Central
 Computer Resources & Systems
 Computer Sciences Corp.
 Connecticut National Guard
 Cox Communication
 Cytec Industries, Inc.
 Deloitte & Touche
 Design Trust
 Deutsche Bank
 Dow Corning
 Dresser Instrument
 Duracell, Inc.
 Dymax Corporation
 Eckart & Finard, Inc.
 Education and Training Programs, Inc.
 Emery Worldwide
 Enterprise Rent-a-Car
 Ernst & Young
 Fairfield Surgical Associates, P.C.
 Farberware, Inc.
 Fidelity Investments
 Five Star Quality Care, Inc.
 Fuji Photo Film USA
 Gartner Group
 General Electric
 Greenwich Hospital
 Hamilton Sundstrand
 The Hartford
 Hartford Life
 Harvard Pilgrim Healthcare
 HealthIS
 Heublein, Inc.
 Hobbs, Inc.
 Hyperion Software
 IBM
 IBM Global Financing
 ING Group
 Ingenix Employee Services
 Ingersoll-Rand
 International Paper
 James River Corporation
 JDS Uniphase Corporation
 JP Morgan
 Keystone Associates
 Konica Photo Imaging
 Korn/Ferry International
 Kraft Foods International
 Lego Systems
 LesCare Kitchens, Inc.
 Loctite Coporation
 Lone Star Industries, Inc.
 Manulife Wood Logan, Inc.
 Mass Mutual Financial Group
 Merrill Lynch
 META Group
 MetLife
 Mica Corp.
 Milone & MacBroom, Inc.
 Minolta Corporation
 Mirror Polishing & Plating
 Moran Towing Corp.
 Morgan Stanley & Company, Inc.
 Nature Plus, Inc.
 NextGen Fiber Optics
 Nokia Telecommunications
 Northeast Utilities
 Novell, Inc.
 Otis Elevator Company
 Paulson Training Programs
 People's Bank
 Pepsi Bottling Group
 Pequot Capital Management, Inc.
 PerkinElmer, Inc.
 Pfizer
 Phillip Morris USA
 Pier One Imports
 Pitney Bowes
 Plural
 Pratt & Whitney
 Praxair, Inc.
 Price Waterhouse Coopers
 Prudential Healthcare
 Prudential Securities
 Purdue Pharma
 Roche Labs
 Ross Products, Abbott Laboratories
 S-Tec LLC
 Sentry Specialty Managers
 Sermatech Manufacturing Group
 Sikorsky Aircraft Corp.
 Sirius Satellite Radio
 Skaarup Chartering Corp.
 SBC
 SymBiotech Inc.
 Tetley USA
 The Timken Company
 Timex Corporation
 TransAmerica
 Travelers
 Turbine Controls, Inc.
 UBS Pain Webber
 UBS Warburg
 UConn Health Center
 Union Carbide
 United Technologies Corporation
 United Technologies Research Center
 UTC Fuel Cells
 Valassis
 Vesta Corporation
 Vineyard Vines
 Walker Digital
 Wipro IT Consulting
 Wiremold
 Wright Investor's Services
 Xerox Corp.
 Xmedia Corporation
 Yankee Gas Services Company



Executive MBA 2100 Hillside Road Unit 1041 Storrs, CT 06269-1041
 phone 860.486.0260 fax 860.486.2692 emba@business.uconn.edu



University of
 Connecticut
 School of Business