



In today's challenging marketplace, organizations need employees who can adapt quickly to the demands imposed by emerging business technology and global expansion. Even the most skilled individuals need advanced training and education to successfully manage today's business concerns and capitalize on tomorrow's business possibilities. As an employer, you can help secure a sustainable competitive advantage by providing the education and development necessary through Executive Education at the University of Connecticut School of Business.

With a customized executive education program, every facet of class time is tailored to your company's needs, challenges, and culture. Managers and executives work on company problems in class, immediately applying their new knowledge, understanding, skills, and insights to company issues.

By partnering with the UConn School of Business, you benefit from the collective knowledge, research, experience and resources of an established institution that has been educating leaders for nearly 125 years. Regardless of your training and development needs, the UConn School of Business can work with you to offer the appropriate solutions.

"After five years, the Business Mastery Certificate Program has had such great success that we now have a waiting list. UConn's faculty is exceptional in developing the program around our organization, ensuring maximum relevance and value to our leaders and our business."

—LYNN CROMWELL
Program Director
The Hartford Financial
Services Company

Contacts

For additional information, please visit our web site at www.business.uconn.edu.
Or to arrange a consultation, please call our office:

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Executive Education

YOUR PARTNER FOR
EXECUTIVE EDUCATION
AND PROFESSIONAL
DEVELOPMENT



Customization

Quality

Flexibility

Cost
Effectiveness

True
Partnering



It has been proven over the years that employee training and professional development impacts a company's performance in many ways:

- Increased job satisfaction, morale and motivation
- Increased capacity to adopt new technologies and methods
- Increased innovation
- Reduced employee turnover
- Enhanced company image



Mission

The mission of Executive Education at the University of Connecticut School of Business is to partner with companies and organizations in developing customized education programs for executives and professional employees.



"What makes The Business Mastery Certificate Program so valuable is that it enhances and builds upon general business knowledge while incorporating subject matter specific to our businesses. It brings together individuals from various business units, many of whom I would not have the opportunity to interact with otherwise."

—PRIYA PALMER

Billing Automation & Technology Lead
The Hartford Financial Services Company

UConn. Executive Education

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Customization

We join with you to assess your company's needs and custom-design programs that meet them. The process includes: a strategic needs assessment; program design and course development; program implementation, instruction and evaluation; and program follow-up.

Quality

As a well-known research institution, UConn has many prominent faculty members who work closely within their fields and within the business community to discover and define the next generation of management science. These academic experts also possess a wealth of experience in delivering executive education programs, and are carefully selected, based on their expertise, to deliver the kind of program that you require.



Distance learning capabilities provide remote training opportunities.



Flexibility

The development of customized programs demands a great deal of flexibility in designing and continuously improving the program. For example, while our primary mission is to deliver non-credit programs, your needs may best be met if the program provides academic credit for your employees. We will work with you to best meet your needs. All of our programs are conducted when and where you would like: days, evenings, weekends, on your premises or ours. On-site classes save your executives time and keep them available in case of an emergency. Distance learning options are also available.

Cost Effectiveness

We are committed to providing high quality executive education that is also cost effective for your organization. We will work with you to design a pricing structure that meets our mutual needs.

True Partnering

It is our commitment to you to be a true partner in developing executive education programs. We want to understand your needs and challenges and we want you to understand our capabilities and educational standards so that we can productively develop the best programs for you to retain and develop your professional and managerial employees.

Our partnership with The Hartford in developing their Business Mastery Certificate Program has been recognized as a best practice for corporate-college partnerships by Corporate University Xchange, Inc.