

MBA Program

MASTER OF BUSINESS ADMINISTRATION

As the oldest, largest and best MBA Program in Connecticut, the University of Connecticut MBA Program has a well-established tradition of academic excellence.

Consistently cited by *U.S. News & World Report* as one of the top universities in the country, UConn was recently ranked by *BusinessWeek* among the best business schools in the country, and is considered the number one public business school in New England by *US News & World Report*.

Why not make the University of Connecticut ***your*** choice.



203.251.8440

StamMBA@business.uconn.edu
www.business.uconn.edu

The primary mission of UConn's MBA Program is to meet the continuing educational needs of fully employed business professionals. The program is designed for students with various backgrounds including liberal arts, engineering, natural sciences and social sciences as well as business. Prior course work in business, although helpful, is not required.

Flexibility and **adaptability** are key features of our evening MBA Program structure. Classes are scheduled evenings, weekends, summers and in one-week formats. Furthermore, students move through the program at a pace that is comfortable for them.

UConn's MBA degree requires 57 credits of graduate level courses. The **curriculum** provides a thorough grounding in contemporary management and blends and balances technical rigor, management theory, practical application, generalization and individualized areas of concentration. The curriculum also enables evening MBA students to design individualized programs to suit their personal and professional needs.

A unique feature of UConn's curriculum is the ability to develop more than one area of concentration. A minimum of two and a maximum of three or four electives comprises an area of concentration. A student could create three areas of concentration by taking two electives in each of three areas. **MBA areas of concentration** include: accounting, finance, health care management, management, marketing intelligence & interactivity, management of technology, and real estate.

CURRICULUM*:	57 CREDITS
CORE REQUIREMENTS	(33 CREDITS)
<input type="checkbox"/> Financial Accounting and Reporting	ACCT 321
<input type="checkbox"/> Cost Analysis and Control (<i>prerequisite: ACCT 321</i>)	ACCT 323
<input type="checkbox"/> Business, Law and Ethics in Modern Society	BLAW 375
<input type="checkbox"/> Financial Management (<i>prerequisite: ACCT 321</i>)	FNCE 301
<input type="checkbox"/> Economic Analysis for Global Business Decisions	FNCE 317
<input type="checkbox"/> Enhancing Leader and Team Effectiveness	MGMT 338
<input type="checkbox"/> Strategy, Policy and Planning (<i>Capstone</i>)	MKTG 390
<input type="checkbox"/> Market-Driven Management	MKTG 315
<input type="checkbox"/> Managerial Statistics	OPIM 303
<input type="checkbox"/> Operations Management	OPIM 310
<input type="checkbox"/> Management Information Systems	OPIM 365
ELECTIVES & CONCENTRATIONS*	(24 CREDITS)

Students may take electives in any of the following areas to develop a concentration. A concentration consists of at least two electives in a specific area.

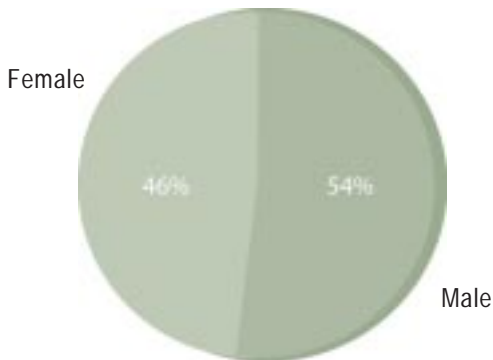
- Accounting (*principle prerequisite: ACCT 321*)
- Finance (*principle prerequisites: ACCT 321 & FNCE 301*)
- Health Care Management
- International Business (*interdepartmental*)
- Management (*principle prerequisite: MGMT 338*)
- Management of Technology (*interdepartmental*)
- Marketing Intelligence & Interactivity (*principle prerequisite: MKTG 315*)
- Real Estate (*principle prerequisites: ACCT 321 & FNCE 301*)

**For complete details on UConn's MBA Program curriculum, requirements, courses and descriptions, please visit www.business.uconn.edu or contact the program office directly.*

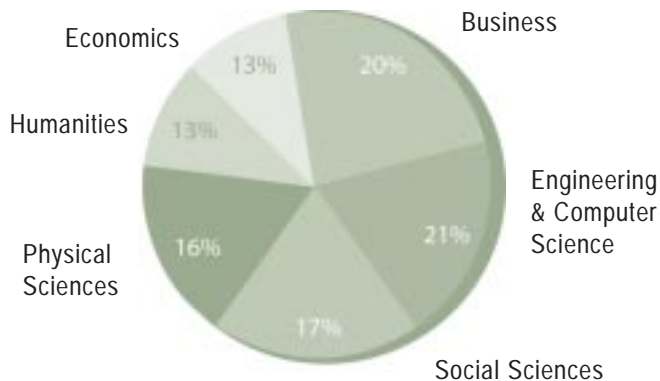
CLASS PROFILE

AVERAGE GPA 3.1

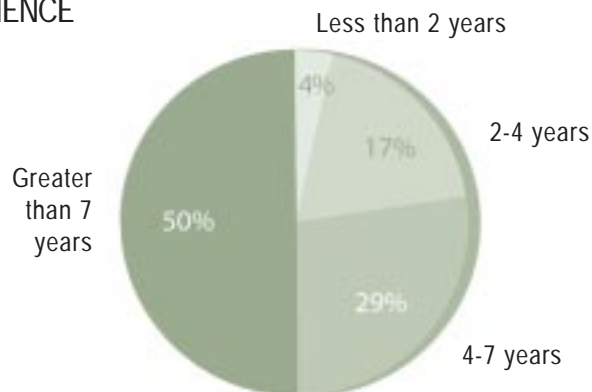
GENDER



UNDERGRADUATE MAJOR



WORK EXPERIENCE



* Profile based upon the total number of students attending the MBA program in Hartford, Stamford & Waterbury.

UConn MBA STUDENTS REPRESENT OVER 250 COMPANIES INCLUDING:

Avon
Citigroup
Diageo N.A.
Ernst & Young
GE
Hewitt Associates
Hyperion
IBM
J P Morgan Chase
Kraft Foods
Marsh USA
Oxford Health Plans
People's Bank
PepsiCo
Pitney Bowes
Stamford Health System
Thomson
Unilever
UBS Warburg
Xerox

IMPORTANT INFORMATION:

Weekly Information Sessions:
Wednesdays, 5:30 - 7:00 p.m.

Monthly Open Houses
Check www.business.uconn.edu

Applications are online at
www.business.uconn.edu

GMAT code: 3926